



Whopper® Wave Hits Hubballi as Burger King® Expands in North Karnataka.

The restaurant is located at the recently-opened Inorbit Mall

Hubballi, September 2025: Burger King® India, one of the country's leading Quick Service Restaurant (QSR) chains, is proud to announce the launch of its first-ever restaurant in Hubballi, marking the brand's debut in North Karnataka. The new restaurant, located at the newly opened Inorbit Mall, aims to add a modern dining destination to the city's cultural landscape — where families, students, and young professionals can come together to celebrate food and flavour.

Guests in Hubballi can now indulge in the brand's **legendary WHOPPER® Deluxe range** available in 6 delicious variants, namely, Veg, Crunchy Paneer, Molten Cheese, Smokey Crunchy Chicken, Grill Chicken and Mutton variants specially crafted for Indian tastes. In addition, Burger King® offers an extensive menu of favorites like Crispy Chicken, Chicken Nuggets, Chicken Tandoori, and Chicken Makhani Burst, along with vegetarian options including Crispy Veg, BK Veggie and Veg Whopper®. To complement these, there are indulgent sides, thick shakes, fusion sundaes, and soft-serve delights.

The restaurant also features a **Burger King® Café**, offering freshly brewed hot and cold coffees crafted from premium Arabica beans, along with indulgent Hot Chocolate, comforting Masala Chai, and Burger King's legendary thick shakes in Mango, Chocolate, and Berry Blast flavours making it the perfect hangout for both festive celebrations and everyday moments.

Burger King® will also offer its flagship value offer: 2 Veg Burgers for ₹79 and 2 Chicken Burgers for ₹99. Additionally, guests can also enjoy exclusive BK Crazy App Deals for dine-in and many more exciting offers!

Staying true to its digital-first philosophy, Burger King® Hubballi offers guests multiple ways to order with ease. **Self-Ordering Kiosks, QR Code-based Table Ordering, and Table Service** enhance the overall guest experience by cutting down on wait times and delivering meals straight to the table. This blend of technology and hospitality ensures every visit is seamless, fast, and enjoyable.

True to its spirit of innovation, Burger King® continues to push boundaries with bold new offerings. Recent examples include the bold and fiery Korean Range, featuring Korean Spicy Chicken & Paneer Burgers, Korean Fries, and Spicy Korean Wings, as well as the indulgent BK Fusion range made with KitKat® bits — thick shakes and sundaes blended with the familiar crisp of KitKat®. These launches are a testimony to the brand's commitment to delivering exciting, innovative taste experiences for its guests.

Commenting on the launch, Mr. Kapil Grover, CMO, Burger King® India, said:
“Hubballi is not only an important cultural city but also a thriving hub for education and

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(Formerly known as Burger King India Limited)

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commerce in North Karnataka. We are excited to bring Burger King's bold and flavourful experience here and become a part of the city's vibrant dining culture. With this launch, we

remain committed to offering the perfect mix of quality, taste, unbeatable value, great service and digital experience to our guests."

The new Hubballi restaurant offers a warm, family-friendly environment, blending global standards with local flavor. With its bold menu, indulgent Whopper® Deluxe range, and everyday value, Burger King® is set to become Hubballi's newest destination for great taste and memorable experiences. Guests can enjoy dine-in, takeaway, or convenient delivery via the BK App and leading food delivery platforms.

ABOUT Restaurant Brands Asia Limited (formerly known as Burger King India Ltd) brand in India

Restaurant Brands Asia Limited (formerly known as Burger King India Ltd) embarked on its journey in 2013 and since then it has become the fastest growing international QSR chain in India during the first five years of its operations based on the number of restaurants. As the national master franchisee of the BURGER KING® brand in India, it has exclusive rights to develop, establish, operate and franchise Burger King branded restaurants in India. The master franchisee arrangement provides RBA with the ability to use Burger King's globally recognised brand name to grow business in India, while leveraging the technical, marketing and operational expertise associated with the global Burger King brand®. RBA through its subsidiaries in Indonesia runs the national master franchisee of the brand BURGER KING® and brand Popeye's® in Indonesia, it has exclusive rights to develop, establish, operate and franchise Burger King and Popeye's in Indonesia.

For more information, please visit www.burgerking.in

ABOUT THE BURGER KING® brand worldwide

Founded in 1954, the BURGER KING® brand is the second largest fast food burger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates more than 15,000 locations in approximately 100 countries and U.S. territories. Almost 100 percent of BURGER KING® restaurants are owned and operated by independent franchises, and many of them are family-owned operations that have been in business for decades. The BURGER KING® brand is owned by Restaurant Brands International Inc. (TSX,NYSE:QSR), one of the world's largest quick service restaurant companies with more than \$23 billion in system sales and over 19,000 restaurants. To learn more about the BURGER KING® brand, please visit the BURGER KING® brand website at www.bk.com or follow us on Facebook and Twitter.

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