

Burger King Enters Belgaum, Marks 60th Restaurant in Karnataka

Belgaum, Karnataka, 2026: Burger King India has officially arrived in **Belgaum** with the launch of its **first-ever restaurant in the city**, marking a significant step in the brand's continued expansion across Karnataka. With this store launch, Burger King reaches an important milestone of **60 restaurants in Karnataka** and 579 restaurants across India, further strengthening its presence in key growth markets nationwide.

Known globally as the Home of the Whopper®, Burger King now brings its signature flame-grilled Whoppers® and bold flavours to Belgaum, offering the city a new destination for casual dining, social catch-ups, and everyday indulgence.

The launch was marked by an upbeat, welcoming atmosphere as the brand opened its doors to the local community. Designed as a vibrant, contemporary space, the restaurant reflects Burger King's focus on creating environments where families, students, and young professionals can come together to enjoy great food and make memories.

Speaking on the launch, **Mr. Kapil Grover, Chief Marketing Officer, Burger King India**, said: "Belgaum is a growing city with a vibrant youth culture and evolving food preferences. We are delighted to bring Burger King to Belgaum for the very first time. This launch marks another important milestone in Karnataka with our 60th restaurant in the state, and further strengthens our footprint across India. We look forward to serving our guests in Belgaum with our signature flame-grilled taste, everyday value, and a seamless digital-first experience."

At the new Belgaum restaurant, guests can savour Burger King's popular Whopper® Deluxe range, available in six delicious variants—Veg, Crunchy Paneer, Molten Cheese, Smokey Crunchy Chicken, Flame-Grilled Chicken, and Flame-Grilled Mutton. The extensive menu also includes much-loved favourites such as Crispy Chicken, Chicken Nuggets, Chicken Tandoori, and Chicken Makhani Burst, thoughtfully crafted to suit Indian taste preferences alongside vegetarian offerings like Crispy Veg, BK Veggie, and Veg Whopper®. Guests can complete their meal with indulgent sides, thick shakes, sundaes, and soft-serve desserts.

Adding to the experience is the **Burger King Café**, which serves freshly brewed, barista-style hot and cold coffees prepared with premium Arabica beans. Guests can also enjoy indulgent Hot Chocolate, comforting Masala Chai, Classic Cold Coffee and Burger King's iconic thick shakes in **Mango, Chocolate, and Berry Blast** flavours—making the café an easy choice for both quick breaks and long conversations.

Reinforcing its commitment to unmatched value, Burger King will offer its flagship value deals, including 2 Crispy Veg Burgers for ₹79 and 2 Crispy Chicken Burgers for ₹99. Guests can also enjoy exclusive BK App deals for dine-in, along with several other exciting offers.

restaurant brands asia limited

(Formerly known as Burger King India Limited)

Registered Office : 02nd Floor, ABR Emerald, Plot No. D-8, Street No. 16, MIDC Central Rd, Andheri East, Mumbai - 400 093

CIN : L55204MH2013FLC249986 | info@burgerking.in | Tel : 022-7193 3000 | Website : www.burgerking.in

The restaurant also reflects Burger King India's **digital-first DNA**, offering multiple ordering options such as **Self-Ordering Kiosks, QR code-based Table Ordering, and Table Service**. These features ensure a fast, seamless, and personalised experience, giving guests the flexibility to order the way they prefer.

Burger King India has also struck a strong chord with consumers by tapping into global food trends that resonate locally. The **launch of the Korean Range** emerged as a standout success, winning over audiences with **authentic Korean flavours and a bold, well-balanced spice profile** that appealed across age groups. From Korean Spicy Chicken and Korean Paneer Burgers to Korean Fries and Spicy Korean Wings, the range reflected the brand's ability to translate international taste experiences into offerings that Indian consumers genuinely love, reinforcing Burger King's reputation as a destination for flavour-led, contemporary indulgence. Alongside this, the indulgent **BK Fusion range** with thick shakes and sundaes blended with KitKat® bits further reinforces the brand's commitment to exciting and contemporary taste innovations.

With its welcoming ambience, dynamic menu, and strong value proposition, the new Belgaum restaurant is set to become a go-to destination for those seeking indulgent treats, and a modern dining experience. Guests can enjoy dine-in, takeaway, or home delivery through the BK App and leading food delivery platforms.

For more information, please visit www.burgerking.in

ABOUT THE BURGER KING® BRAND WORLDWIDE

Founded in 1954, the BURGER KING® brand is the second largest fast food burger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates more than 15,000 locations in approximately 100 countries and U.S. territories. Almost 100 percent of BURGER KING® restaurants are owned and operated by independent franchises, and many of them are family-owned operations that have been in business for decades. The BURGER KING® brand is owned by Restaurant Brands International Inc. (TSX, NYSE: QSR), one of the world's largest quick service restaurant companies with more than \$23 billion in system sales and over 19,000 restaurants. To learn more about the BURGER KING® brand, please visit the BURGER KING® brand website at www.bk.com or follow us on Facebook and Twitter.